



To whom it may concern,

**Re: Request for sponsorship of U13 T1 team to participate in tournament in China**

BW Hockey and the Victoria Admirals Under 13 Tier 1 ("U13 T1") minor hockey team have been invited to play in an [international friendship tournament](#) in Shenyang China. The players on this team are beyond excited for this opportunity and the tournament organizers have kindly offered to cover some of the costs of travel, meals, transportation and accommodation for the players. The team is now working hard at fundraising to cover as much of the remaining costs as possible to remove most, if not all, financial barriers for player participation.

We are reaching out to a variety of businesses, in the hopes they will see the benefit in our team promoting their business while supporting this amazing once in a lifetime trip for these players.

The tournament is partly being organized as a cultural exchange. There is quite the excitement for having a team from Canada and our manager is working directly with host organizers and our team to give back and provide volunteer opportunities for our players to participate with local teams at practices or other events before and during the tournament. The intent is to be good ambassadors for Canada and our goal is to strengthen ties for future opportunities. There is also hope that in 2024 we will be able to reciprocate and invite a team from China to travel to Canada and offer a similar trip. We would hope to work with Sponsorship Businesses for this opportunity and future ones.

Any amount of sponsorship is appreciated. While direct funding is easiest we would also be thankful if businesses were able to provide goods or services that we could add to a silent auction fundraiser. There are a variety of funding options (amounts reflect direct funding and/or value of goods or services) set out on the page following. If you would like to sponsor, please contact Allison Kernan at [kernanallison@gmail.com](mailto:kernanallison@gmail.com).

Thank you for considering supporting our players on this adventure of a lifetime, representing not only Victoria BC but Canadian Hockey on an international level.

Sincerely,

Handwritten signature of Brandon Wong in blue ink.

Brandon Wong, Program Owner

Handwritten signature of Allison Kernan in blue ink.

Allison Kernan, Manager U13 T1

Handwritten signature of Rommy Binab in blue ink.

Rommy Binab, Coach U13 T1

| <b>Sponsorship Levels &amp; Benefits</b>   |              |              |                    |                  |                     |                      |
|--|--------------|--------------|--------------------|------------------|---------------------|----------------------|
|  | All Sponsors | Bronze \$500 | Silver \$1000 X 21 | Gold \$2000 X 12 | Platinum \$5000 X 3 | Diamond \$10,000 X 3 |
| Supporting a once in a lifetime opportunity for Victoria hockey players                | YES          | YES          | YES                | YES              | YES                 | YES                  |
| Signed "Thank you for your Support" team picture                                       |              | YES          | YES                | YES              | YES                 | YES                  |
| Company Brochure included in gift exchange   |              |              | YES                | YES              | YES                 | YES                  |
| Attendance at company event before or after trip                                       |              |              |                    | YES              | YES                 | YES                  |
| 10cm tall logo on Team banner, displayed at games, fundraiser and media events         |              | YES          |                    |                  |                     |                      |
| 20cm tall logo on Team banner, displayed at games, fundraiser and media events         |              |              | YES                |                  |                     |                      |
| 30cm tall logo on Team banner, displayed at games, fundraiser and media events         |              |              |                    | YES              |                     |                      |
| 40cm tall logo on Team banner, displayed at games, fundraiser and media events         |              |              |                    |                  | YES                 |                      |
| 50cm tall logo on Team banner, displayed at games, fundraiser and media events         |              |              |                    |                  |                     | YES                  |
| Company formally thanked in an interview by Check News and all other media interviews. |              |              |                    |                  | YES                 | YES                  |
| Exclusive sponsor for business type  |              |              |                    |                  |                     | YES                  |
| Hockey bag logo patch (5cm <sup>2</sup> )  |              | YES          |                    |                  |                     |                      |
| 1 Jersey logo patch - Sleeve/front (6cm <sup>2</sup> )                                 |              |              | YES                |                  |                     |                      |
| 1 Jersey logo patch - Shoulder/Chest (10cm <sup>2</sup> , 6x9cm, 8cm <sup>2</sup> )    |              |              |                    | YES              |                     |                      |
| 2 Jersey logo patch - Back (7x35cm) + 1 arm (6cm <sup>2</sup> )                        |              |              |                    |                  | YES                 |                      |
| 3 Jersey logo patches - 1 Back (8x40cm) + 2 front (6cm <sup>2</sup> )                  |              |              |                    |                  |                     | YES                  |





Victoria Minor Hockey/Brandon Wong U13 China Tournament Team

